

AMENDMENTS TO THE CLAIMS

Claims 1-36 (cancelled)

Claim 37 (previously presented): A custom cosmetic dispensing method, comprising the steps of:

- a) providing a plurality of cosmetic ingredients in a plurality of dispensing containers each having a removable cap, and being positioned on a motor-driven translatable structure and housed in a computer controlled custom cosmetic dispensing apparatus at a retail point of sale; and
- b) actuating with at least one motor driven actuator controlled by the computer, at least two of the plurality of dispensing containers contained in a common housing for dispensing to a dispensing site at least two of the plurality of cosmetic ingredients to form at least one cosmetic formulation for at least one individual.

Claim 38 (currently amended): ~~A custom cosmetic dispensing method, comprising the steps of:~~ The method of claim 37, further comprising

- a) ~~dispensing at least one custom cosmetic formulation into a package using a custom cosmetic formulation dispenser at a retail point of sale; and~~
- b) ~~storing information about the formulation; and~~
- c) ~~using a radiofrequency identification system to retrieve information about the formulation.~~

Claim 39 (previously presented): A custom cosmetic dispensing method, comprising the steps of:

- a) providing a plurality of cosmetic ingredients in a plurality of dispensing containers of dispensing apparatus, each of the plurality of dispensing containers being translatable for providing the plurality of cosmetic ingredients to at least one

empty package, each of the plurality of dispensing containers configured as a syringe with a depressable plunger;

- b) actuating at least two of the plurality of dispensing containers for dispensing at least two of the plurality of cosmetic ingredients into the at least one empty package thereby forming a liquid cosmetic formulation in the package; and
- c) securing a cap to package.

Claim 40 (previously presented): The method of claim 37 further comprising the step of storing information about the formulation for subsequent retrieval by the individual.

Claim 41 (previously presented): The method of claim 37 wherein the cosmetic formulation is a liquid cosmetic formulation.

Claim 42 (previously presented): The method of claim 41, wherein the cosmetic is a lip gloss.

Claim 43 (previously presented): The method of claim 37, wherein the actuating step includes depressing a plunger within at least two of the containers with a motor driven actuator for dispensing through a luer tip associated with the containers.

Claim 44 (previously presented): The method of claim 43, further comprising rotating the translatable structure to bring the at least two ingredients containers in alignment with the actuator.

Claim 45 (previously presented): The method of claim 40, wherein the information is stored on a medium that can be carried away by the individual.

Claim 46 (previously presented): The method of claim 40, further comprising using a radiofrequency identification device to retrieve the stored information.

Claim 47 (previously presented): The method of claim 37, further comprising analyzing a color choice presented by the user with a spectrophotometer.

Claim 48 (previously presented): The method of claim 38, wherein the cosmetic formulation is a liquid cosmetic formulation.

Claim 49 (previously presented): The method of claim 38, further comprising analyzing a color choice presented by the user with a spectrophotometer.

Claim 50 (previously presented): The method of claim 39, wherein the cosmetic formulation is a lip gloss.

Claim 51 (previously presented): The method of claim 39, wherein the cosmetic formulation is a nail polish.

Claim 52 (previously presented): The method of claim 39, further comprising storing information about the formulation using a radiofrequency identification system that is transportable by an individual away from the retail point of sale.

Claim 53 (previously presents): The method of claim 39, wherein the cosmetic formulation is a lip gloss and the method further comprises storing information about the formulation using a radio frequency identification system that is transportable by an individual away from the retail point of sale.

Claim 54 (previously presented): The method of claim 39, wherein the plurality of dispensing containers each contain a luer tip and are mounted on a rotatable structure for dispensing to a fixed location dispensing site.

Claim 55 (previously presented): The method of claim 53, wherein the cap securing step is performed by the apparatus.

Claim 56 (previously presented): The method of claim 53, wherein the plurality of packages include a brush applicator.

Claim 57 (new): The method of claim 37, wherein the cosmetic is a facial cosmetic.

Claim 58 (new): The method of claim 37, wherein the cosmetic is a nail polish.

Claim 59 (new): The method of claim 37, wherein the cosmetic is selected from lip gloss, eye gel, cheek gel, creams, lotions, perfumes, or body powders.

Claim 60 (new): A custom cosmetic dispensing method, comprising the steps of:

- a) providing a plurality of liquid cosmetic ingredients in a plurality of dispensing containers each being in fluid communications with a nozzle disposed about an axis and selectively aligned into dispensing position with a package by a motor-driven translatable structure, wherein the dispensing containers are housed in a computer controlled custom cosmetic dispensing apparatus at a retail point of sale;
- b) actuating with at least one motor driven actuator controlled by the computer to bring at least two nozzles in alignment with an ingredient package;
- c) actuating with at least two of the plurality of dispensing containers contained in a common housing for dispensing into the package at least two of the plurality of liquid cosmetic ingredients to form at least one liquid cosmetic formulation, wherein the dispensing of liquids cosmetic ingredients is viewable by a retail customer at the retail point of sale;;
- d) storing the information about the formulation on a medium for subsequent retrieval; and

e) mixing the formulation within the ingredient package.

Claim 61 (new): The method of claim 60, wherein the liquid cosmetic formulation is a lip gloss.

Claim 62 (new): The method of claim 60, wherein the liquid cosmetic formulation is a nail polish.

Claim 63 (new): The method of claim 60, wherein the cosmetic is selected from lip gloss, eye gel, cheek gel, creams, lotions, perfumes, or body powders.

Claim 64 (new): The method of claim 60, further comprising a radiofrequency identification system to retrieve information about the formulation.

Claim 65 (new): The dispenser of claim 63, further comprising a housing including a transparent panel for substantially enclosing the plurality of dispensing containers and being configured to permit viewing by a retail customer of the dispensing of the cosmetic ingredients at a retail point of sale.

Claim 66 (new): The dispenser of claim 65, further comprising a container holder for allowing removal and replacement of the plurality of containers.

Claim 67 (new): The dispenser of claim 66, further comprising a holder for receiving and holding the package into which the cosmetic ingredients is to be dispensed into.

Claim 68 (new): The dispenser of claim 67, wherein the package is partially transparent for viewing contents.

Claim 69 (new): The dispenser of claim 68, further comprising a user interface for selecting a customized cosmetic based upon a combination of one or more of the liquid cosmetic ingredients, wherein upon selection of the customized cosmetic the

computer forms the alignment between one or more nozzles and the package and dispenses cosmetic ingredients into the package to form a customized cosmetic formulation.

Claim 70 (new): The dispenser of claim 69, wherein the nozzles are radially disposed about the axis.

Claim 71 (new): The dispenser of claim 70, wherein actuating with the dispensing containers includes the use of pumps, screw drives or syringe dispensers.

Claim 72 (new): The dispenser of claim 71, further comprising the step of relocating the filled package within the apparatus after dispensing to effectuate delivery of a filled package to the retail customer by use of a motor driven platform.